



TOBB

TÜRKİYE
ODALAR VE BORSALAR
BİRLİĞİ

Sektör Meclislerine

Tarih : 01/08/2011
Sayı : 0411/18365
Konu : 2011 Pakistan Fuarı

İlgi: Pakistan Başkonsolosluğu'nun 14 Temmuz 2011 tarih ve CSI-7(1)/Expo-2011 sayılı yazısı.

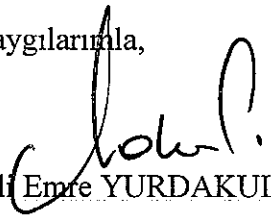
İlgi yazıda, Pakistan'ın en büyük ticaret fuarı olan "2011 Pakistan Fuarı"nın, 20-23 Ekim 2011 tarihleri arasında, Pakistan'ın Karaçi şehrinde gerçekleşeceği bildirilmektedir.

Yazıda devamla, 400'ün üstünde firmanın ürünlerini sergileyeceği bu fuarın, Pakistan'ın ihracat ürünleri ve en büyük üreticileri hakkında Türk iş adamlarına birinci elden bilgi sağlayacağı belirtilmektedir.

Ekte başvuru formu ve tanıtım broşürü bulunan söz konusu fuarla ilgili detaylı bilgi için parep_istanbul@yahoo.com.tr adresi ile irtibata geçilmesi gerekmektedir.

Bilgilerinizi ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,


Ali Emre YURDAKUL

Genel Sekreter Yrd.

Ek: Başvuru formu ve broşür (5 sayfa)



20-23 October 2011
KARACHI EXPO CENTER

Buyer's Profile Form

Kindly fill this form and submit it to Pakistan Embassy/Consulate in your region. You may visit http://www.mofa.gov.pk/Green_Book/GREEN_BOOK.htm for the contact details of Pakistan mission in your country. You can also submit the form online on www.expopakistan.gov.pk

COMPANY PROFILE

NAME: _____ DESIGNATION: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ COUNTRY: _____

ZIP/POSTAL CODE: PHONE: _____

FAX: _____ CELL: _____

E-MAIL & WEBSITE: _____

NATURE OF BUSINESS:

- Chain Store
- Buying House
- Importer
- Others (pls. specify) _____

VALUE ADDED TAX NO: _____

ANNUAL TURNOVER/SALES (US\$): _____

ANNUAL IMPORTS (US\$): _____

PRODUCT(S) OF INTEREST IN EXPO PAKISTAN: _____

(Pls. specify e.g. in case of garments denim shorts, Trousers, shirts (etc) to facilitate match making)

TRADE PROFILE

Kindly tick the appropriate box and provide the supplementary details:

- Trade with Pakistan
- Major trade, but not trading with Pakistan
- Not involved in trade but looking forward to
- Representative of Chamber/ Association & Trade Promotion Organisation
- Representative of Government involved in procurements

Multilateral

BOOST Your

CONFERENCE

20th October 2011

across the world

Manufacture, Import,
Relocate, Re-export

Under the Umbrella of



Board of Investment & Trade Development Authority, Pakistan Japan Business Forum



in Collaboration with

▶ Pakistan Australia Business Forum

▶ Pakistan Italy Business Forum

▶ Pakistan Belgium Business Forum

▶ Pakistan Russia Business Forum

▶ Pakistan France Business Alliance

▶ Pakistan Sri Lanka Business Forum

▶ Pakistan German Business Forum

▶ Swiss Business Council

AIM AND OBJECTIVE

▶ Provide an opportunity to create business partnership between multinationals

A conference sans speeches

Agriculture & Dairy Farming

Pakistan ranks high in Agricultural and Dairy produce. It is 5th in wheat production, 12th in rice production and 5th in milk production in the world. It needs to improve its production and productivity through better practices, systems and implements. The potential is large.

Infrastructure, including Energy

Pakistan is gifted with substantial hydro electric potential, and one of the largest deposits of coal in the world, as well as unlimited energy from the sun and wind. The current demand is 50% more than available. A clear opportunity exists here to partner with GOP or the private sector, or go alone

Pharmaceutical

Only 400 pharmaceutical are operating to cater to 170 million

Engineering

Engineering is 61% of the world trade Pakistan's contribution is in fraction. Manufacturing is 18% of GDP in Pakistan and is planned to grow to 2.5% over the next 10 years. Engineering is about 10% and growing; automotives are 7% of GDP Good mechanical and I.T skills are available at a low cost. Possibility of out sourcing, transplanting, buy-back, technology harnessing is apparent.

Mines & Minerals

Pakistan is rich in metals and minerals as copper, magnesite, lead, zinc, chromite, fullers earth, coal, precious stones, limestone etc. A potential to be mined in partnership with GOP or on royalty basis.



Pakistan
Japan
Business
Forum





One Stop Sourcing Solution **Expo** *Lakistan* Opportunities Unlimited

We take this opportunity to invite you this fall to the 6th "Expo Pakistan" from 20-23 October 2011 at Karachi Expo Centre. The event was first held in 2005 and over the years, it has become the largest showcase of Pakistan's export merchandise and services. Every year, the event is visited by a large number of buyers from across the world. Only in 2010, export orders worth US\$ 80 million were placed during the show.

Despite all recent challenges, Pakistan's economy and exports have shown remarkable recovery and growth. The exports have been growing at a steady pace and have increased from US\$ 17.69 billion in 2008-09 to US\$ 19.3 billion in 2009-10 and in the 11 months of fiscal year 2010-11 (July to May) the exports have crossed US\$ 22.5 billion mark. We are confident of reaching US\$ 25 billion by the end of this fiscal year. This shows confidence of our buyers in the manufacturing and trading prowess of Pakistan, and it continues to grow.

Expo Pakistan is a thoroughfare to the true commercial and cultural diversity of Pakistani products and services. It provides, an opportunity to forge new alliances and business ventures. Geo-Commercially, Pakistan has emerged as an international hub for trade and commerce; it augurs well for structuring business relationships and investment opportunities.

This year's event is leveraged with a conference on "Foreign Investment Opportunities & Exports from Pakistan". The other side events will offer our valued guests an opportune moment to not only see firsthand what Pakistan has to offer but also learn about our people, customs, culture, arts and crafts that have a 5,000 year old history, tradition and richness of heritage.

For further information and assistance to visit "Expo Pakistan 2011", please feel free to contact us or our Pakistan Consulate/ Embassy/ High Commission in your country to assist you for your registration, hotel bookings and other arrangements.

Looking forward to your confirmation of visit,

Best regards,

Expo Pakistan Team





Products at *display*

Auto & Auto Spare Parts

Two/Three wheelers
Auto lubricants
Agricultural vehicles
Passenger vehicles
Spare parts of Int'l standard

Fabrics & Apparel

Men's wear
Women's wear
Children's wear
Bags
Sports wear
Lingerie
Wool & woolen products
Fashion accessories
Knitwear

Food & Ingredients

Fruits & vegetables
Grain products
Seafood
Meat & poultry
Dairy products
Syrups
Juices & soft drinks
Frozen food
Spices
Confectionary
Animal casings

Gems & Jewellery

Gemstones
Pearls
Finished jewellery

Home & Décor

Drapery
Upholstery
Handicraft
Furniture
Marble & granite
Cement products
Carpets & rugs
Cutlery

Industrial Goods

Chemicals
Engineering goods
Plastic goods
Petroleum products

Information Technology

Computer hardware
Computer software
Communication equipment
Cables & peripherals
Data processing
Devices

Sport Goods

Soccer balls
Cricket kit
Hockey sticks
Baseball kit
Tennis rackets
Squash rackets
Table tennis bats
Bags
Marital art products

Services Sector

Tourism
Traveling
Finance
Investment
Construction
Call centers
Clinical trial management
IT & communication

Surgical & Pharma

Surgical equipment
Diagnostic equipment
Hospital beds & wheel chairs
Needles & syringes
Generic & specialized medicines
Medical disposable
Imaging films & products
Herbal medicines
Dental equipment

Textile

Yarn
Fabrics
Home textile
Bed wear
Towels

Leather

Gloves
Jackets
Garments
Footwear
Accessories





Show Highlights *2010*

- Business generated over US\$ 80 million
- 50 MOUs were signed between counterpart associations and chambers
- Participation of 577 buyers from 50 countries
- 94% buyers confirmed participation in Expo Pakistan 2011
- Representation of 17 international chambers and 10 international associations from 22 countries
- Delegations from 31 countries led by Pakistan missions.
- 9,000 business visitors were present to witness the event
- 400 stalls spread across 6 halls
- Gross exhibition space over 15,000 sqm
- Participation of 21 cities from Pakistan

FOREIGN INVESTMENT OPPORTUNITIES & EXPORTS FROM *PAKISTAN*

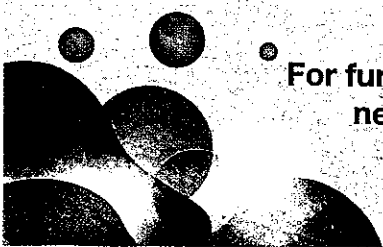
A Joint, Private & Government interaction where local and international business Community from Germany, Japan, Russia, Sri Lanka, Australia, France, Belgium, Italy and Switzerland will join hands and explore possibilities to create business activity, to mutual advantage. This is a conference sans speeches. It revolves around working groups and depends on your inputs. Choose the working group you want to be part of from amongst the 5 focus areas listed and rudder the proceedings.

You should attend if you are in search of:

- Competitive manufacturing cost base
- Investment in mega projects
- Skilled human resource
- Investment in a growing market

Important Facts which cannot be neglected before doing business

- Geographical location of Pakistan
- 6th largest population and growing
- 3 Sea ports
- Tax holidays, repatriation of profits, 100% foreign equity etc etc
- Custom duty 0-5% on plant, Machinery & Equipment



For further details, please see the attached flyer and contact the nearest Pakistan mission to register for the Conference